



**A PARTNERSHIP WITH
RUGBY LEAGUE IPSWICH**

“ WHO WE ARE

In 2016 both the Ipswich Rugby League Inc and the Ipswich Junior Rugby League Inc took the momentous step of amalgamating to create Rugby League Ipswich Ltd to improve the governance and strategic mindset from within our game. Rugby League Ipswich Ltd is a Company Limited by Guarantee with not for profit status and sits within the South East region of the Queensland Rugby League.

Rugby League Ipswich is the managing league with 17 clubs and 1 referee association. The league's vision is to Unite, Excite and Inspire people to create communities that are deeply connected to the game.

Some of the games greatest players have originated from our clubs and we would like to partner your business in developing the next Allan Langer, Ali Brigginshaw or Sam Walker.



OUR STRUCTURE



OUR COMMUNITY



RLI Clubs

13x Juniors

8x Seniors



2022 Player Numbers

3050 Juniors

815 Seniors



Social Media

12,000+ Facebook Followers

Best Post Engagement – 64,700+

Ian Murphy Retirement Announcement



Queensland's Fastest Growing Area

With 7.15% average annual growth

“ HOW WILL THIS PARTNERSHIP HELP? ”

Sponsorship funding is directly invested into the development and improvement of Rugby League in Ipswich. It will enable us to work closely with the NRL Game Development Officers in developing and enhancing skills of our volunteers who assume roles, such as Coaches, League safes, Sports Trainers and Team managers.

Sponsorship funding assists us to develop the game and offer programmes to our members, such as the RISE and Coach Mentoring Programs, as well as allowing us to acknowledge and raise awareness of community issues, with rounds dedicated to domestic violence, pink round and other awareness rounds.

Your support will assist in providing a pathway for all players and volunteers from our under 6 's through to the Premier Senior Competitions of Rugby League Ipswich.

Your funding assistance will help but is not limited to the following areas of expenditure:

- Volunteer Engagement
- Female Participation
- Game Development
- Various Awareness Programs
- Promotion of Rugby League
- Administration & Governance
- Representative Teams
- New Equipment



Rugby League Ipswich A Grade Sponsorship

- A Grade Competition Naming Rights
- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Company Branding on Ipswich Diggers Apparel (Front of Jersey)
- Company Logo displayed on all RLI advertising and communication regarding the RLI Finals Series.
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- 5x Yearly Annual Passes to access RLI fixtures
- 5x Corporate Tickets to the RLI Season Launch, RLI Grand Final Day Function and Presentation Night
- Ability to promote on all Rugby League Ipswich Social Media

Cost: \$12,000 plus GST Annually



Rugby League Ipswich Reserve Grade Sponsorship



- Reserve Grade Competition Naming Rights
- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Company Branding on Ipswich Diggers Apparel (back of jersey)
- Company Logo displayed on all RLI advertising and communication regarding the RLI Finals Series
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- 2x Corporate Tickets to the RLI Season Launch, RLI Grand Final Day and Presentation Night
- Ability to promote on all Rugby League Ipswich Social Media

2023 Position Filled



Rugby League Ipswich C-Grade Sponsorship

- C-Grade Competition Naming Rights
- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Company Branding on Ipswich Diggers Apparel (playing shorts)
- Company Logo displayed on all RLI advertising and communication regarding the RLI Finals Series
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- 2x Corporate Tickets to the RLI Season Launch, RLI Grand Final Day and Presentation Night
- Ability to promote on all Rugby League Ipswich Social Media

Cost: \$7,500.00 plus GST Annually



Rugby League Ipswich Junior Competitions Sponsorship

- Junior Competitions Naming Rights
- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Company Logo displayed on all RLI advertising and communication regarding the RLI Finals Series
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- 2x Corporate Tickets to the RLI Season Launch, RLI Grand Final Day and Presentation Night
- Ability to promote on all Rugby League Ipswich Social Media

Cost: \$5,000.00 plus GST Annually



Silver Sponsorship Package



- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- 2x Corporate Tickets to the RLI Season Launch, RLI Grand Final Day and Presentation Night
- Ability to promote on all Rugby League Ipswich Social Media
- Logo painted on the North Ipswich Reserve during RLI's Grand Final Weekend.

Cost: \$4,000.00 plus GST Annually



Bronze Sponsorship Package

- 1 x Ground fence sign displayed at the North Ipswich Reserve
- Company Logo displayed on all RLI advertising
- Recognition in the Rugby League Ipswich Grand Final Coverage
- Company advertising and involvement during the RLI Grand Final Day
- Ability to promote on all Rugby League Ipswich Social Media

Cost: \$2,000.00 plus GST Annually



Contact Us:

Dane McQueen

Rugby League Ipswich Chair

M: 0421 398 037

E: dmcqueen70@hotmail.com

Mitch Kent

QRL Area Manager - Ipswich

M: 0438 809 143

E: m.kent@qrl.com.au

